



ADVERTISING RATES

New College Swindon offers a number of advertising opportunities for local businesses and organisations seeking to target its student body.

Target Audiences:

2500 Students aged 16-19 years

2000 Adult part-time evening and weekend students

<i>Advertising space</i>	<i>Cost</i>
4 x A1 poster sites situated on ground and first floors in high-footfall areas Package rate for all 4 sites	£50 per month <i>each</i> £100 per month
Plasma screen: To place advert on a rolling 42" plasma screen sited in the main foyer leading into the Restaurant. Advert screened a minimum of 6 times per hour.	£50 per month
Exhibition Stand: Stand located in the main foyer area over the lunchtime period 11.00am to 2.30pm giving the facility for students to approach and be given leaflets. Leaflets can then be left in a brochure holder after the visit.	£50 per visit

<i>Design and production</i>	<i>Cost</i>
Design of poster on your behalf	£60
Print of A1 posters	£10 each

For availability or to discuss further, please contact the Marketing Department at New College on 01793 732809.

Please note that advertising is *not* available on the New College website.

New College reserves the right to reject advertising from any organisation with a product portfolio which the College considers unsuitable for its students. We also reserve the right to approve any artwork, again for reasons of suitability. Prices are subject to change without notice (confirmed bookings are the exception to this).